

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Mentzer Media Services
210 W Pennsylvania Ave
Ste 250
Towson, MD 21204

<u>Contract / Revision</u> 143980 /		<u>Alt Order #</u> 08333269
<u>Product</u> PORTMAN FOR SENATE		
<u>Contract Dates</u> 08/02/16 - 08/08/16		<u>Estimate #</u> 3415
<u>Advertiser</u> Pol/R Portman/R/Senate/OH-A		<u>Original Date / Revision</u> 07/27/16 / 07/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agcy Code</u> TV12736	<u>Advertiser Code</u> 280	<u>Product 1/2</u> 316
<u>Agency Ref</u> 4341		<u>Advertiser Ref</u> 43391

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	08/08/16	08/08/16	NewsCenter 7 5p	5:00 PM-5:30 PM		1:00			P-05		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	1-----				1	\$1,800.00					
N 2	WHIO	08/08/16	08/08/16	M-F 7p-730p	7:00 PM-7:30 PM		1:00			P-05		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	1-----				1	\$1,800.00					
N 3	WHIO	08/04/16	08/04/16	M-F 9a-10a	9:00 AM-10:00 AM		1:00			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	---1---				1	\$800.00					
N 4	WHIO	08/02/16	08/02/16	Daybreak Edition 530a	5:30 AM-6:00 AM		1:00			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	-1-----				1	\$1,000.00					
Totals									0.00				4	\$5,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/08/16	4	\$5,400.00	(\$810.00)	\$4,590.00
Totals	4	\$5,400.00	(\$810.00)	\$4,590.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

JUL26/16 16.17
*** WHIO-TV ***

SALES PRSN PH- NICK WELTE

	CLASS: NATL.	LOCAL	REGIONAL
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE: 11/11/2015 10:12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES
STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:
AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

ROB PORTMAN FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START	END	SPTS	WEEK	DAYS	TOTL
:	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

1	500P-530P	60	\$1,800.00	8/8	8/8	1	MON	1
PROGRAM : NWSCENTER 5								
RA65+ : 13.4								
ORD COM1: TARGET 8 INDEX: 110. NIELSEN: 8.6								
CON COM1: NWSCENTER 5								
AGENCY ADVERTISER CODE = 280								
AGENCY PRODUCT CODE = 316								
AGENCY EST# = 3415								

REP HEADLINE# 8333269
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL26/16 16.17
 *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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2			700P-730P	60		\$1,800.00	8/8	8/8	1		MON	1
PROGRAM : WHEEL-FORTNE RA65+ : 10.1 ORD COM1 : TARGET 8 INDEX: 113. NIELSEN: 7.1 CON COM1 : WHEEL-FORTNE												

3			900A-1000A	60		\$800.00	8/4	8/4	1		THU	1
PROGRAM : KELLY&MICHAEL RA65+ : 6.6 ORD COM1 : TARGET 8 INDEX: 113. NIELSEN: 3.7 CON COM1 : KELLY&MICHAEL												

4			530A-600A	60		\$1,000.00	8/2	8/2	1		TUE	1
PROGRAM : DAYBRK ED-530 RA65+ : 6.4 ORD COM1 : TARGET 8 INDEX: 108. NIELSEN: 3.5 CON COM1 : DAYBRK ED-530												

AUG/16 \$5,400.00

CONTRACT TOTAL \$5,400.00
 TOTAL SPOTS 4

MARKET TOTALS \$9,818 WHIO 55% WDTN 30% WKFP 10% WRGT 0% CABL 0% WBDT 5%
 SVC- NSI
 DEMOS- RA65+*